



Double workshop opportunity with ANDREW FISHER TOMLIN FSGD

Event: NW 77/78

VENUE: **Wigan Investment Centre, Waterside Drive, Wigan, Lancashire,
WN3 5BA** [Directions to Wigan Investment Centre](#)

BOOK BOTH EVENTS TOGETHER FOR A 10% DISCOUNT ON TICKET PRICE

Andrew Fisher Tomlin FSGD has 20 years of experience working with landscape specialists. As well as his design practice he has previously run a large landscape construction company and currently has a specialist joinery business supplying the landscape profession. His current projects include small town gardens to parks in France and for the London 2012 Olympics so he can offer a unique experience in monitoring, managing and consulting on landscape projects for profit.

BUILDING A BUSINESS STRATEGY

DATE: **Tuesday 16th November 2010**

TIME: **17:30 to 20:30**

NW 77

Do you know where you are heading and what you really want from your business? How will you get there if you don't have a plan? One of the main reasons that businesses don't achieve their potential is because of a lack of strategic thought and planning. As we start to come out of the worst downturn since records began its time you had a business plan.

In this session we will explore how to:

- develop a vision for your business,
- write a 2 page business plan that actually works,
- become truly passionate about what you do, and
- get commitment from all your staff to your business mission.

Whether it's just you on your own or if you employ a team of staff, if you're a designer or a landscaper, we'll guide you through the stages of creating a great business plan that works and show you how to follow through with results so that your business comes out of the recession stronger than ever.

Refreshments will be available on arrival.

COST Bookings received

**ON or BEFORE
Fri 8th October '10**

**AFTER
Fri 8th October '10**

	Vat		
	Fee	17.50%	Total
SGD Members	25.53	4.47	£30.00
NON Members	36.17	6.33	£42.50
Friend of the Society	29.79	5.21	£35.00
SGD Student Members	19.15	3.35	£22.50

	Vat		
	Fee	17.50%	Total
	31.91	5.59	£37.50
	42.55	7.45	£50.00
	36.17	6.33	£42.50
	25.53	4.47	£30.00

VAT Reg: 700 7292 64

Please note: No refund will be given for cancellations. Full refunds will be given should the event have to be cancelled for any reason. No tickets are sent out for this event.



FROM PAPER TO REALITY – SUCCESSFUL CONTRACTOR PARTNERSHIPS.

DATE: **Wednesday 17th November 2010.**
TIME: **09:30 to 17:00**

NW 78

How do you create truly successful gardens? In this one day workshop we'll consider the roles and responsibilities of the designer and contractor in transferring a garden design from paper to reality. Our objectives for the workshop will be to discover best practice for working with a landscaper and other specialists including:

- ✓ How we identify and select the right people for the right job.
- ✓ Getting the best from your suppliers and landscapers.
- ✓ Using appropriate documentation including simple on site record keeping.
- ✓ Establishing payment and sign off procedures.
- ✓ Developing long lasting and profitable supplier relationships.
- ✓ And help you prepare for the real life issues that arise on site for which you cannot plan.

There will be a lunch break. Food may purchased from the Bistro on site or bring your own picnic.

ITEMS TO BRING: Writing materials, packed lunch or purchase from the Bistro.

COST Bookings received

ON or BEFORE

Fri 8th October '10

AFTER

Fri 8th October '10

	ON or BEFORE Fri 8 th October '10			AFTER Fri 8 th October '10		
	Fee	Vat 17.5%	Total	Fee	Vat 17.5%	Total
SGD Members	51.06	8.94	£60.00	63.83	11.17	£ 75.00
NON Members	72.34	12.66	£85.00	85.11	14.89	£100.00
Friend of the Society	59.57	10.43	£70.00	72.34	12.66	£ 85.00
SGD Student Members	38.30	6.70	£45.00	51.06	8.94	£ 60.00

VAT Reg: 700 7292 64

Please note: No refund will be given for cancellations. Full refunds will be given should the event have to be cancelled for any reason. No tickets are sent out for this event.

BOOK BOTH EVENTS TOGETHER FOR A 10% DISCOUNT (See booking form)