

Society of Garden Designers STUDENT DESIGN AWARDS 2025 ENTRY INFORMATION

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Julia Hill, winner Student Design – Commercial 2024

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1. AWARD CATEGORIES, ENTRY DEADLINES AND FEES

NO	AWARD CATEGORY	DESCRIPTION	ELIGIBILTY	ENTRY FORM & FEE	
17.	Student Design Award Public Realm	For a constructed or not constructed	Student Members, & qualifying Pre- Registered Members & qualifying Friends of SGD	'Farly	'Early Bird' fee £48
18.	Student Design Award Domestic	Members,		by Wednesday 25 th September 2024.	
19.	Student Design Award Sustainability	For a constructed or not constructed domestic or public realm design with special focus on sustainability.		Standard Fee £63 by Wednesday 30 th October 2024	
21	Open Choice	If you choose to enter this option the judges will decide which category your project best fits.		All prices inclusive of VAT.	

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KEY DEADLINE DATES

Early Bird Entry form & fee Wednesday 25th September 2024

Entry form & standard Fee Wednesday 30th October 2024

Electronic submission to Dropbox 5pm Wednesday 6th November 2024

- Finalists will be announced in December 2024
- Winners will be announced at the SGD Award Ceremony on Friday 7th February 2025.

Note: projects are judged anonymously

2.ENTRY PROCESS

- Complete a student entry form for *each* project/category you are entering ON THE AWARDS PAGE OF THE SGD WEBSITE and pay the entry fee. Receipt of payment will be sent automatically.
- You will receive confirmation of registration when both payment and entry form have been received and checked. The unique entry ID for the submission and link to a dedicated dropbox will be provided in this email. Each project submission will be given its own unique ID and link.
- Add your pdf submission to the SGD Dropbox folder no later than 5pm Wednesday 6th November 2024. Please note all electronic submissions must be made anonymously.
- Alert SGD by email to awards@sgd.org.uk when you have added your entry to the SGD Dropbox and your successful submission will be acknowledged.

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3.RULES OF ENTRY

- 1. Completion and submission of the entry form will be taken as confirmation that you have read, understood, and will abide by the 'Rules of Entry' and the 'Presentation Advice'.
- 2. Entries for the Student Design Awards must have been completed whilst a student.
- 3. The entrant must:
 - be a Student who graduated in 2023 or are graduating in 2024 or 2025
 and
 - currently be a Student Member, or if already graduated a Pre-registered Member, or 'Friend of SGD'
- 4. If a Pre-Registered Member enters the Main Awards, they may not enter the Student Awards.
- 5. The work submitted must be the sole work of the student entering.
- 6. No evidence of the name of the student designer or their college should appear in the pdf project submission. Note the judges will <u>not</u> see the entry form, they will only see the pdf submission you add to Dropbox.
- 7. Entrants may submit as many individual entries as they wish.
- 8. Design for Student Members' own gardens cannot be entered.
- 9. All requirements must be met, or your submission may be excluded.
- 10. Your submission pdf file title must only be the 'unique entry ID' provide by the SGD Awards office.
- 11. Fees are non-refundable even if an entry is withdrawn or excluded.
- 12. Any submissions received after the deadline will not be considered for an Award.
- 13. The SGD reserves the right to reject any materials submitted as unsuitable in specification or quality and to request replacement.
- 14. The organisers reserve the right to amend entry criteria.
- 15. The organisers reserve the right to amend or merge or withdraw Award categories without notice or explanation.
- 16. No correspondence will be entered into, and no individual feedback will be provided.

JUDGES' DECISIONS ARE FINAL

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4. PROJECT SUBMISSION

Important advice on your submission can be found in section 5 below.

Your presentation must be submitted as a <u>single pdf</u> titled only with its unique entry ID. Nothing in your submission should identify you or your college. Provide a maximum of 14 landscape pages in your .pdf in the following order:

4.1 Cover Sheet to include

- Your unique entry code (supplied by SGD Awards office when acknowledging receipt of your entry form and fee)
- Your project's title.
- Category entered

4.2. Client Brief, Project Statement and Environmental Contribution

- Maximum of two pages
- 20pt text must be used
- Presented in a maximum of 5 bullet points per page
- Maximum word count 175 words per page

4.3 Site Context/Site Analysis

- One page only
- 20pt text must be used
- Must show context of the submitted project, including if designing as part of a larger space
- Must show the property/buildings in relation to the space designed
- Graphics are welcome
- **4.4 Masterplan/Presentation Plan** (the plan that you would present to a client) one page only
- **4.5 Planting Plan & Plant Schedule -** two pages maximum
- **4.6 Supporting drawings -** up to seven and these may include:
 - Sections, especially if a sloping site
 - Perspectives
 - Isometrics or other 3d visuals
 - Design detailing
 - Anything that will convey further understanding of your project including images of physical models.

For promotional purposes we would also like you to submit <u>photographs</u> as .jpg at a minimum of 300dpi of:

- The presentation plan.
- Other material that would promote your entry to best effect.
- All these .jpg images must be titled with the entries "unique ID" supplied by SGD followed by sequential numbering.

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5. IMPORTANT ADVICE ON YOUR PRESENTATION

- Keep in mind that you are selling your design idea to a panel of expert judges.
- Adhere to the presentation requirements; submit material accurately; the order is important.
- Remember the judges have limited time so need to understand and get the best possible impression of your project quickly.
- Plans should be populated to help understanding of usage (e.g. house, parking, garage, entrance).
- If your project is very large your planting plan can cover representative sections.
- Sustainability and environmental considerations are important for all projects irrespective of the category.
- The 'project statement' will mention any special considerations you are taking into account for your design, e.g. sloping site, fantastic views of the larger landscape etc.
- The 'environmental sustainability statement' will say how you have thought about this and how it has affected your design.
- Ensure your project shows technical competency and the presentation is as eye catching.
- Keep text to an absolute minimum and ensure all text used can be easily read either at normal viewing or if zoomed in.
- All pages must be the same size and landscape before making them into a pdf; e.g. size all to A4
 landscape before adding to pdf
- You could use for example either "Microsoft Word" or "Microsoft Publisher" to create your submission before converting it to a .pdf
- The pdf must be a maximum of 12MB.
- If using 'Word' save each page with compressed image as landscape at A4 size before adding any text and then add to your pdf submission.
- Use vectorised text to ensure judges can zoom in to read detail (not available if using 'Word');
 examples of software for this are Adobe Illustrator, Adobe in Design, CAD.
- If you need assistance with creating your pdf there are options, just google; one example is https://smallpdf.com

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6. JUDGING

- The judging panel is comprised of experts in the Industry and selected by the SGD.
- The Judges' comments for the winning entries may be used at the Awards Ceremony and on the winners' page of the SGD Awards website.
- Should the judging panel consider that none of the projects in a category meets the required standard then an Award will not be made.
- Should the judging panel consider that a project is better suited to a different category they have the right to move the project without reference to the entrant.
- The organisers reserve the right to add or remove judges.
- It is closed judging; entrants cannot present work to the Panel.



SGD Award winners and sponsors 2024

7. PUBLICITY

- The publicity for the awards will be handled solely by the SGD in line with prior agreement made with its media partner
- Applicants cannot issue information to the UK press without the express permission from the SGD.
- There is no guarantee of publicity for all award categories in The English Garden magazine and the media partner reserves the right to make the final decision on editorial content.



Jake Sutcliffe, winner Student Design – Domestic 2024

8. Certificate, trophies & Logos

- Finalists will receive a finalist logo when the shortlist is announced.
- Finalists will receive three certificates
- Winners will receive a trophy and winner logo.

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