

SGD Digital Spring Conference 2020
Saturday 18 July 2020

COLOUR: the art, science and experience

09.45 – 09.50 **SARAH MORGAN** MSGD, SGD Chair, *Welcome* (5 min)

09.50 – 9.55 **CONGRATULATIONS** - New MSGDs (5 min)

09.55 – 10.10 **STEPHANIE MAHON**
Introduction to the subject, the day and first speaker (15 min)

10.10 – 10:55 **EMILY ERLAM**
'The Seduction of Colour' (45 min)

It's not how much we use, but how we use it which creates the greatest impact. Colour is one of the most captivating tools we have to create drama in the garden, but its fleeting quality means we have to consider what happens when it's gone. Emily is particularly interested in combining colour with rhythm and structure to make it more potent. Sometimes a burst of orange amongst a sea of green is as heart-warming as a whole field of poppies. Seduction can be a transient joy; how can we use colour with restraint for maximum impact?

10:55 – 11.05 **Live Questions & Answers with Speaker** (10 min)

11.05 – 11.30 *VIRTUAL TEA BREAK 25mins*

11.30 – 12:00 **EDWARD HUTCHISON**
'Thinking in Colour' in landscape design drawings (30 min)

Edward will explore, through examples of his own work, how colour is invaluable in the stimulation of the design process, and how unorthodox usage can clarify both client presentations and working drawings.

12:00 – 12.10 **Live Questions & Answers with Speaker** (10 min)

12:15 – 12.45 **BENJAMIN POPE**
'Feeling Colour' (30 min)

Looking at colour through eyes on the ground as he maintains and develops a country garden in West Sussex, Ben's talk will explore how colour can be used to create and enhance atmosphere.

12.45 – 12:55 **Live Questions & Answers with Speaker** (10 min)

12:55 – 13:45 *VIRTUAL LUNCH BREAK 50mins*

- 13:45 – 14.30 **STEVE MARTINO**
Desert Gardens: tree, wall, chair, water (45min)
- Steve's goal over 35 years of working in the industry has been to get native desert plants recognized as desirable landscape material in a culture that viewed them as worthless weeds, of which the juxtaposition of common desert plants against architectural elements has become his signature style. The outlandish seasonal colors of the cactus flowers stood out in stark contrast to the gray-green desert landscape. Steve's talk will delve into these unusual forms and discuss his use of color and shadows in his work.
- 14.30 – 14.40 **Live Questions & Answers with Speaker** (10 min)
- 14:45 – 14:55 **VECTORWORKS** – Live Product Demo (10min)
- 15:00 – 15:45 **MIKE ALLABY**
'Why is the World Colourful' (45 min)
- Author of more than 100 books on plant science Mike will introduce the often-curious reasons as to how and why colour is perceived in the gardens and landscapes that surround us, from a scientific perspective
- 15.45 – 15:55 **Live Questions & Answers with Speaker** (10 min)
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- 15:55 – 16:20 *VIRTUAL TEA BREAK 25mins*
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- 16.20 – 17.05 **JIMI BLAKE**
'Colour Tapestry: Pushing the Boundaries with Flowers & foliage' (45 min)
- This lecture will explore Jimi's use of colour in his garden at Hunting Brook, County Wicklow. He will focus on the colour combinations of flowers and foliage in his various borders and discuss how he creates tapestries of colour throughout his exotic areas, perennial beds and woodland gardens. He will illustrate how he connects the garden to the surrounding countryside through the use of repeated colour patterns and will also take a detailed look at the palette of plants used in Hunting Brook.
- 17:05 - 17:15 **Live Questions & Answers with Speaker** (10 min)
- 17:15 – 17.25 **Summing up STEPHANIE MAHON** (10 min). **Close.**

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